

Streamcasters.com
Streaming Services Outline & Descriptions:

About Us:

We strive to provide a transparent, easy and worry-free event for our customers. Our proactive approach delivers you a successful, professional, no-surprises presentation.

Our specialty is on-location and remote location streaming and production. When the venue, elements and assets are unknown and changing, we rock! We also design and consult on fixed systems.

Outline:

A webcasting/streaming event can be broken down into three basic pieces;

- 1) **Production**, the live audio and video (AV) event to be produced. Depending on the client, material and scope, this can be as simple as a single microphone, or as sophisticated as a "Hollywood", sports or international press event.
 - 2) **Capture**, the encoding and formatting of the production pieces. This process formats the Production elements for internet viewing. This also includes features of value to the presenter, including PowerPoint style presentation, video playback, graphics and titles. Interactive response can be added as Q&A sessions, like phone call-in, teleconferencing, email and Chat.
 - 3) **Delivery**, the internet viewing event. This includes the data management of the program's bandwidth (how many simultaneous viewers), and managing the outbound network and any computer security involved. Features included may be password protection and/or entry registration, and on-demand playback after the event. Our goal is an effective, intuitive audience experience.
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a bit more Detailed Descriptions:

Production:

Our base rate includes connection to an audio and video source, which your venue may already include! We also include a “fixed” prosumer camera and a wired microphone. Additional cameras, mics, equipment, operators and services can be quoted and provided.

Capture:

We include your PowerPoint integration, basic video playback, graphics and titles. We will include a recording of your program for you to copy. Q&A (interactive) sessions are quoted and provided as requested.

Delivery:

We can easily stream to your content delivery network (CDN) at no additional charge.

If we use our CDN, we charge based on the number of simultaneous users and the length of your streamed program. Our base rate includes 25 users for one hour. We also include a web portal-page on our site, the direct URL to your event stream, and an on-screen link to your email address.

Password protection is available. On-demand post-show playback is available.

Form registration web-page design quotes are available, as are Q&A monitoring services during your event.

We include stream and setup testing free from our offices. And we will provide your IT team all network ports and protocol info required to stream outbound from your location (on-site network consulting may be additional).

Basically:

Simply put, our on-location daily base rate is \$1,499.

Our average and realistic event invoices are typically between \$1,800 and \$4,500.

All event goods and services are typically custom quoted and are provided on a DAILY 6 hour basis, with travel, per-diem, and taxes additional.

Disclaimer & Liability: We always provide redundant encoding and recording systems. However, we are not responsible for any public internet or private network glitches or crashes, or electrical power failures.

9/30/20

FLOWCHART:
 illustrating the basic requirements* to stream, and the variables.

